

Company Description

Wilco International LLP, with a rich legacy spanning 68 years, stands as a pioneering force in publishing, import, and export. Recently launched, Woodpecker Books, an imprint of Wilco International LLP, embodies a vision to inspire and shape the reading habits of Gen Alpha, Beta and future generations. Under the heritage umbrella, we proudly operate retail bookstores named Bargain Book Hut in several locations in Mumbai, and across India. The hallmark of Bargain Book Hut is our year-round offering of discounts on each and every book, be it bestsellers, coffee table books, classics, or exclusive editions. Wilco believes in fostering diversity and empowering women in the workplace. In our commitment to building a supportive job culture, we aim to cultivate a strong and dynamic women's team.

Role Description & Responsibilities

This is a full-time on-site role for a **Graphic & Book Designer**, suited for someone passionate about visual storytelling and book publishing. Responsibilities include:

- Designing layouts, covers, and illustrations for books across genres, especially children's titles
- Creating marketing collaterals, posters, banners, and digital creatives for campaigns and events
- Developing engaging, child-friendly designs for **Woodpecker Books** (activity books, storybooks, puzzles)
- Collaborating with editors, writers, and the content team to ensure designs align with brand vision
- Preparing print-ready files, ensuring accuracy in formatting, colours, and specifications
- Managing multiple design projects simultaneously and meeting deadlines
- Staying updated with design trends in publishing and retail

Qualifications and Requirements

- Proficiency in **Adobe Creative Suite (InDesign, Illustrator, Photoshop)** and **CorelDRAW**
- Prior experience in book design or publishing is preferred
- Strong sense of typography, layout, and colour
- Creative thinker with attention to detail
- Ability to work independently as well as collaborate with teams
- Bachelor's degree in Design, Fine Arts, Visual Communication, or a related field
- Kindly be informed that the salary range is subject to the individual's level of experience.

